



## University Libraries Strategic Plan

**GOAL 1: Enhance the Libraries' collaborative teaching program in all of its forms. By providing exemplary, personalized information literacy instruction and educational programs, we will help students achieve academic success and will foster lifelong learning in the broader community.**

**STRATEGY 1A:** Expand the Libraries' teaching efforts and integration in support of the University's learning programs. *(Aligned with University Goal #1)*

**STRATEGY 1B:** Strengthen the Libraries' individualized teaching and learning support services for students. *(Aligned with University Goal #1)*

**STRATEGY 1C:** Partner with other institutions and educational organizations, to promote information literacy within the community. *(Aligned with University Goal #3)*

**STRATEGY 1D:** Implement an educational/advocacy program that will provide OU community with new or enhanced tools, methods, and techniques to carry out their research and instruction. *(Aligned with University Goal #2)*

**GOAL 2: Support the University's programs, services, and research needs by developing high-quality, relevant collections and intellectual content in appropriate formats.**

**STRATEGY 2A:** Provide access to increased levels of scholarly content related to the University's programs of distinction, distance learning, and research priorities. *(Aligned with University Goals #1 & 2)*

**STRATEGY 2B:** Continue to move from a primarily print to a primarily electronic collection in a way that considers the needs of specific disciplines. *(Aligned with University Goals #1 & 2)*

**STRATEGY 2C:** Increase collaboration with other libraries to maximize collection development efficiencies and to share resources effectively. *(Aligned with University Goals #1 & 2)*

**STRATEGY 2D:** Develop new ways to bring Oakland University's unique intellectual content to scholars and the world. *(Aligned with University Goal #2)*

**GOAL 3: Create and maintain outstanding online and physical learning environments that will enhance users' experiences, by providing innovative, seamless integration of technology, instruction, content, and services.**

**STRATEGY 3A:** Improve the Libraries' physical learning environments to foster academic success. *(Aligned with University Goal #1)*

**STRATEGY 3B:** Improve the Libraries' virtual learning environments to enhance all users' experiences and increase access to the Libraries' services and resources. *(Aligned with University Goals #1, 2, & 4)*

**STRATEGY 3C:** Lead the campus in the use and integration of emerging technologies. *(Aligned with University Goals #1, 2, & 4)*

**GOAL 4: Enrich users' intellectual and cultural experiences through outreach and activist activities, engaging the University's community and beyond.**

**STRATEGY 4A:** Engage with the OU community on cultural and social issues, and strengthen connections to the communities beyond OU's campus. *(Aligned with University Goal #1, 3, & 4)*

**GOAL 5: Strengthen the Libraries' ability to carry out high-impact initiatives and provide support for the University.**

**STRATEGY 5A:** Enhance the capabilities of librarians and library staff at all levels as recognized scholars/practitioners in information science and scholarly communications through focused professional development and concerted mentoring efforts. *(Aligned with University Goal #1)*

**STRATEGY 5B:** Implement a comprehensive evaluation and assessment program for the Libraries. *(Aligned with University Goals #1 & 2)*

**STRATEGY 5C:** Implement a comprehensive strategic marketing plan to increase awareness of the Libraries' resources, services, and programs. *(Aligned with University Goals #1 & 2)*

**STRATEGY 5D:** Grow the pool of available talent among library faculty and staff to ensure the ability to support new and emerging opportunities consistent with the mission and vision of the University. *(Aligned with University Goals #1 & 2)*

**STRATEGY 5E:** Use new and existing resources to improve the Libraries' infrastructure and capabilities. *(Aligned with University Goal #1, 2 & 3)*